

**Tallahassee Professional Photographers Guild
Board of Directors Minutes- December 18, 2014**

Call to Order:

A quorum being present, the meeting of the Board of Directors was called to order at 6:14pm.

Attendance:

Present

President

Kira Derryberry

Vice-President

Linda Long

Membership Chair

Kate Bellflower

Secretary

Charlotte Fristoe

Print Competition Coordinator

Steven Saccio

Former Treasurer

Steve Madden

Member at Large

Mary Beth Tyson

Member at Large

Tai Nunez

Not Present

Sergeant at Arms

Nina Hammer

Budget Report

Statement of Financial Position

as of December 18, 2014

ASSETS

Wells Fargo	7,634.59
PayPal	2,276.00
Total Assets	\$ 9,910.59

LIABILITIES

Total Liabilities	\$ -
Net Assets	\$ 9,910.59

Statement of Financial Activity

Month of December 2014

INCOME

	\$
Membership Dues	2,276.00
Total Income	\$ 2,276.00

EXPENSES

Madison Social	962.63
Awards	503.74
FPP/PPA Fees	475.00
Total Expenses	\$ 1941.37
Excess of Income over Exp	\$ 334.63
Net Assets beginning of Period	\$ 9,910.59
Net Assets end of Period	\$ 7,969.22

The budget report has been added to our TPPG Dropbox account.

President's Report

Board Members duties and expectations were outlined. The Board will meet on the 2nd Monday of each month.

The FPP delegate for 2015 is Kira Derryberry. The 2015 FPP renewal has been completed and mailed in.

The PPA renewal information is about to be turned in. TPPG meets the requirement for number of PPA members as members of the guild. The renewal needs to be postmarked by December 31, 2014 in order to not lose affiliation status.

Motion: To ratify and sign the PPA Principles Affiliation

Motion by: Kira Derryberry

Seconded: Linda Long

Resolution: The resolution is approved by the Board of Directors.

Board Member Meeting Dates

Jan 5, 2015
Feb 9, 2015
March 9, 2015
April 13, 2015
May 11, 2015
June 8, 2015
July 13, 2015
August 10, 2015
September 14, 2015
October 12, 2015
November 9, 2015

TPPG 2015 Meeting Dates

(Location: Madison Social, 705 South Woodward Ave. Tallahassee, FL 32304)

January 19th, 2015
February 23rd, 2015
March 23rd, 2015
April 27th, 2015
May 18th, 2015
June 22nd, 2015 – Tentative Salon Competition Date
July 27th, 2015
August 24th, 2015
September 24th, 2015 – Thursday night meeting
October 26th, 2015
November 23rd, 2015
December Holiday Party – TBA

The December meeting is our annual Holiday Party– the date, time and location will be announced on the blog. Dates are subject to change.

Survey Results

At the end of 2014, TPPG members were sent a survey to anonymously indicate their preference on moving location and overall experience with the guild. Survey results were discussed with the majority

of respondents in favor of moving meeting location to Madison Social. Madison Social was chosen due to the guild outgrowing Backwoods Bistro. Factors included:

- A space large enough to accommodate our group
- Technology available for our speakers that could easily be viewed
- Food and drink provided from a menu
- A space that does not charge a fee

One surveyor was strongly opposed about the move to Madison Social and the date change.

Motion: The unhappy member will be contacted and offered a refund on their 2015 membership dues.

Motion by: Kira

Second by: Linda

Resolution: The resolution is approved by the Board of Directors.

Survey results will be made available to any member upon request.

Photographer of the Year

Photographer of the Year points and rules have not been changed in the last two years. Since there was a tie for photographer of the year in 2014, a change to the rules to address a tie was discussed.

Motion: To keep the Photographer of the Year rules and points the same as 2014.

Motion by: Linda Long

Seconded by: Kira

Resolution: The resolution is approved by the Board of Directors.

Motion: If a tie occurs for Photographer of the Year, two awards will be given.

Motion by: Linda

Seconded by: Kate

Resolution: The resolution is approved by the Board of Directors.

Emerging Artist Award

A new award was discussed. The "Emerging Artist" award would be awarded to someone who has been a member for two years or less and has the most amount of points from print competition. The same person can win consecutively for the two years they are eligible. The award would be presented at the annual Christmas Party held in December.

Motion: To offer an "Emerging Artist" award

Motion by: Linda

Second by: Kate

Salon Report

Salon has been historically held in June and at Golden Eagle. Discussion regarding potentially moving location was held. A committee was formed in order to explore further options around Tallahassee and for planning. The committee will consist of Charlotte, Mary Beth, and Steven, and Linda.

Motion: Keep Salon rules the same as 2014.

Motion by: Linda

Second by: Steve

Resolution: The resolution is approved by the Board of Directors.

Motion: Keep judging before salon

Motion by: Linda

Second by: Kira

Resolution: The resolution is approved by the Board of Directors.

Membership Report:

There were 41 members at the close of 2014.

28 members have already joined for 2015.

In an effort to communicate information about the guild with members, a welcome packet will be designed and emailed out to returning and new members in early 2015 (or upon joining of the guild). Kate will work on the welcome packet.

Name tags for all members have been available in the past. The guild's logo has changed since those tags were distributed. Kate will call around and get price quotes on nametags for members in early 2015. Linda will reach out to her lab to inquire about them sponsoring the nametags.

The board discussed the current membership levels and half price membership beginning in July.

Motion: Adopt the same membership category structure and pricing as 2014, including half price memberships beginning in July.

Motion by: Kate

Second by: Linda

Resolution: The resolution is approved by the Board of Directors.

The membership reports for 2014 and 2015 have been added to dropbox.

Treasurer's Report:

We need to move accounts over to Alicia from Steve. Alicia, Steve, and Kira will take care of this as soon as possible.

Next year's budget will be presented by Alicia at the January board meeting. It should include speaker fees, meals, website fees, etc.

The guild is in good shape financially. In the past, a refreshment allowance for board meetings was in place.

Motion: Provide a \$50 allowance for refreshments at the monthly board meetings

Motion by: Linda

Second by: Charlotte

Resolution: The resolution is approved by the Board of Directors.

In an effort to book quality speakers, the board discussed speaker fees. The current speaker fee is \$250, but it has been generally \$150 per speaker, plus meal. That leaves some flexibility to book more speakers since the circuit is small. Allowing a small pot of money to be set aside and/or mini-fundraisers like workshops by local photographers, the guild may be able to secure a 'big name' speaker and attract new visitors and new members.

Motion: Use part of the speaker fee pot to provide the January speaker, Lissa Hatcher, with an additional \$100 for travel fees, per her request.

Motion by: Kira

Second by: Tai

Resolution: The resolution is approved by the Board of Directors.

The board discussed the mini-fundraiser idea of having several local established photographers hold 1 day or evening workshops to local guild members for a flat fee and non-members for an additional fee. The fee could be donated entirely to the guild to increase speaker payments, or split between the guild and the host. The fees collected for the guild would be allocated entirely for future speaker fees. Charlotte and Linda will work on some details and potentially present their ideas/findings at the next board meeting.

Motion: The guild will continue to not offer a scholarship for one person to attend Florida School

Motion by: Kira

Second by: Charlotte

Resolution: The resolution is approved by the Board of Directors.

Speakers

The guild has several speakers booked for 2015. These include:

January: Lissa Hatcher

February: Sandra Pearce

March: Tracy Page

May: Sarah Krauss

July: Georgia Zumwalt

September: Gregory Daniel

November: Kira Derryberry

Board members will continue to suggest potential speakers and contact them for interest.

Other items:

Inadvertently, a door prize was mistakenly not awarded at the Christmas party. It was decided upon to award that prize via raffle at the January guild meeting.

The meeting was adjourned at 8:44pm.