

**Tallahassee Professional Photographers Guild
Board of Directors Minutes-January 5, 2014**

Call to order

A quorum being present, the meeting of the Board of Directors was called to order at 6:03pm

Attendance:

Present

President
Kira Derryberry

Vice President
Linda Long

Secretary
Charlotte Fristoe

Treasurer
Alicia Haskew

Print Competition Coordinator
Steve Saccio

Sergeant at Arms
Nina Atkinson

Member at Large
Tai Nunez

Not Present

Membership Chair
Katie Bellflower

Member at Large
Mary Beth Tyson

Budget Report

No changes from previous month

Statement of Financial Position

as of November 30, 2014

ASSETS

Wells Fargo	\$ 7,634.59
PayPal	998.28
	<hr/>
Total Assets	\$ 8,632.87

LIABILITIES

Total Liabilities	<hr/> \$ 0.00
Net Assets	<hr/> <hr/> \$ 8,632.87

Statement of Financial Activity

Month of November 2014

INCOME

No-Print	\$ 25.00
2015 Dues	2,145.60
Holiday Party Tickets	250.00
	<hr/>
Total Income	\$ 2,420.60

EXPENSES

WordPress Subscription	\$ 13.00
Speaker Meal	52.34
Credit Card Fees (Square/PayPal)	52.55
	<hr/>
Total Expenses	\$ 117.89
Net Income	<hr/> \$ 2,302.71
Net Assets beginning of Period	<hr/> <hr/> \$ 6,330.16
Net Assets end of Period	<hr/> <hr/> \$ 8,632.87

Preliminary 2014 Year-end figures show net assets of \$8,967.50. A final report will be presented with budget figures after the end of the year.

Subtracting the \$3,888.90 in 2015 early dues received from the actual net assets figure leaves a working budget year end net assets of \$5,078.60, which is a net increase of \$1,806.13 from the 2013 Year End Net Asset amount of \$3,272.24. Note that this figure includes credit card processing fees paid for early renewal dues as a 2014 expense – but the effect on the net increase is negligible.

Presidents Report-Kira

PPA Renewal has been completed.

The surveyor who strongly opposed about the move to Madison Social and the date change has been contacted. The member declined a refund and would like to continue their membership for 2015.

Membership Committee Report-Kira, reporting for Kate

Current Numbers: 29 members for 2015.

In an effort to provide information about TPPG on location, business cards will be created for TPPG board members to give to emerging photographers in the community. This resolution is approved by the Board of Directors.

Motion: Kira

Second: Linda

Resolution: Kira will mock up a card using the TPPG logo and contact information. This resolution is approved by the Board of Directors.

Website & Social Media Report-

TPPG will need \$40 to upgrade the TPPG site WordPress theme.

Motion: Linda

Second: Steve

Resolution: Kira will purchase the upgrade and update the TPPG site. This resolution is approved by the Board of Directors.

Currently TPPG has 2 pages on Facebook. The TPPG Business Page is public but does not consistently appear in the Facebook newsfeed without TPPG paying for that service. The TPPG Business Page is also where print competition members will have their winning images posted so that they can share the news on their own Facebook page(s).

The TPPG Private Group Page is closed but is open to the public to make a request to join. An admin will need to approve such request. The TPPG Private Group Page is where updates about TPPG will be posted so that they consistently show up in the newsfeed of its members without paying for that service.

Motion: Kira

Second: Linda

Resolution: The two pages will remain the same. The admins for the page will be Kira, Linda, and Kate who will all have the ability to approve new member requests, invite people to join the group, and provide consistent information to the members. This resolution is approved by the Board of Directors.

The updated website will have the Board Members headshots displayed.

Motion: Kira

Second: Linda

Resolution: Board Members who do not have a headshot will need to attend the February 9, 2015, camera ready, to have a quick headshot taken by Kira and retouched by Linda. This resolution is approved by the Board of Directors.

Speakers Report - Kira

Current booked speakers
January 19: Lissa Hatcher

Feb 23: Sandra Pearce & possibly a 1 Day workshop will be held on 2/24/15 with a small portion donated to TPPG.
March 23 Tracy Page
April 27 Open
May 18 Sarah Kauss
June 22 Salon
July 27 Georgia Zumwalt
August 24 Open
September 24 Gregory Daniel
October 26 Open
November 23 Open

Board members will continue to suggest potential speakers and contact them for interest.

W-9 Form for WHCC for Lissa Hatcher to be completed.

Motion: Kira

Second: Linda

Resolution: Kira will reach out to Linda and Alicia about the completion of the W-9 form. This resolution is approved by the Board of Directors.

In an effort to raise money for TPPG, mini seminars will be offered to TPPG members and non-members in the spring of 2015. The proceeds will be divided up between the TPPG, teacher, and cost of the space for each seminar.

Motion: Linda

Second: Charlotte

Resolution: Linda and Charlotte will head the planning committee and keep the board informed with information as it becomes available. This resolution is approved by the Board of Directors.

First Meeting

Intro of Nina to Amanda at Madison Social.

Motion: Kira

Second: Nina

Resolution: Kira will introduce Nina to Amanda via email before the next meeting. Nina will confirm the space is ready for TPPG before every meeting. This resolution is approved by the Board of Directors.

During the Christmas party a gift certificate for Photographers Edit was inadvertently not handed out.

Motion: Kira

Second: Linda

Resolution: Kira will raffle off the gift certificate for Photographers Edit at the first meeting.

The incoming Print Competition Coordinator's materials will need to be given to Steve prior to the next meeting.

Motion: Linda

Second: Steve

Resolution: Linda and Steve will meet before the next meeting. Steve will not be at the first TPPG meeting and Linda will coordinate the print competition.

FPP Report - Kira

The FPP Spring Seminar is on February 22, 2015, 9am-5pm, at the Doubletree Hotel, 4500 W. Cypress Road, Tampa. Booray Perry is presenting on Off Camera Flash Made. The cost is FPP/PPA Members \$75 / NON-FPP Members \$109.

The FPP 2015 Fall Seminar is on Mon, Nov 2 thru Fri, Nov 6, 2015. The cruise will leave Port Canaveral on Royal Caribbean and go to Nassau & Cococayl. Kira Derryberry will be presenting THINK GEEK! How to Win at Websites and Social Media! To register contact FPP Executive Director, Kaye Newsome, at 813-760-1933 with your contact info, room preference, roommate's name, and deposit. Cost: FPP/SEPPA Members - \$450 (required deposit: \$200) NON-FPP/SEPPA member, who is a family member or employee of an FPP/SEPPA Member attendee - \$420 (required deposit: \$175) NON-FPP/SEPPA Member - \$475 (required deposit: \$225)

The meeting was adjourned at 7:28pm