

Tallahassee Professional Photographers Guild Board of Directors Minutes- March 7, 2016

Call to order the meeting of the Board of Directors was called to order at 6:16pm.

Attendance:

Present

President Kira Derryberry

Vice President Charlotte Fristoe

Membership Chair Katie Bellflower

Treasurer Alicia Haskew

Sergeant at Arms Nina Atkinson

Member at Large AJ Aberella

Member at Large/Print Competition Coordinator Steve Saccio

Past President Linda Long

Not Present

Secretary Amanda Thomas

President's Report - Kira

Will cover topics throughout the meeting, nothing formal to report

Membership Report - Kate

Has asked the board members to review the 2016 membership packet.

34 members as of today

Financial Report: Alicia

TPPG	
Statement of Financial Position	
as of February 29, 2016	
ASSETS	
Wells Fargo	13,477.05
PayPal	242.45
Total Assets	\$ 13,719.50
LIABILITIES	
Total Liabilities	
Net Assets	\$ 13,719.50

Statement of Financial Activity	
Month of February 2016	
INCOME	
Membership Dues	\$ 387.00
Visitor Fees	
Comp No-Prints	
Workshops	
Total Income	\$ 387.00
EXPENSES	
Speaker Fees / Meals	16.95
Misc. Supplies	2.68
Banking Fees	8.20
Other	109.33
Total Expenses	\$ 137.16
Net Income	\$ 249.84
Net Assets beginning of Period	\$ 13,469.66
Net Assets end of Period	\$ 13,719.50

No major changes

Roughly over 13K

The board did approve paying for the 5 year annual website fee in the private FB group in between last months board meeting and this board meeting. That has been completed.

Website: Kira

The TPPG website is still running slower than it should. Kira proposes that we upgrade the website and requested that if it will cost less than current cost + \$100 that she move forward with the upgrade before the next months meeting.

Motion: Kira

Second: Alicia

Resolution: Kira will obtain a quote from GoDaddy to upgrade the website. She will update the website so long as it is current costs = \$100 or less.

Steve is now posting the monthly winner's images to the Facebook page.

Board meetings from mid 2015 have been updated on the website.

New Business: Board

SALON

Judges secured

Lissa Hatcher

Randy Van Duinen

Kevin Newsome

*Steve will continue contact with the judges to ensure they are prepared for their visit.

Venue secured

Hotel Duval has confirmed they can match last year. the board approved the contract and Kira will submit the contract to Hotel Duval. Judging will begin around 1pm as it did last year.

Last year SALON lasted slightly longer than anticipated. This year we should consider a timer during critique.

Motion: Kira

Second: Steve

Resolution: We need to decide how to time the critique and alert judges on when their time is up in a polite/quiet way. Considering the use of white flash cards.

The purchase cutoff date for salon will need to be 72 hours in advance so that we can confirm how many people will be attending with Hotel Duval.

Motion: Kira

Second: Charlotte

Resolution: ticket cut off will be 5 days prior to SALON.

Trophies will be ordered prior to salon and leave space for the winner to go and have their name engraved.

Motion: Steve

Second: Kira

Resolution: Steve will order the trophies and provide instructions to the winners.

We need a monitor to display images on for judging at SALONG. Nina's monitor may fit the requirements.

Motion: Steve

Second: Nina

Resolution: Steve and Nina need to meet within 2 weeks to determine the monitor will be adequate for judging.

Monthly Meetings

Gina Barca is sponsored by WHCC so she will receive \$250 speaker fee from TPPG and \$250 sponsorship fee from WHCC = \$500.

Kira will invoice WHCC the day of the meeting for \$250.

During the guild meeting we need to make sure board members are spaced out and engaging with the group.

Motion: Kira

Second: Charlotte

Resolution: Katie needs someone with her when people check in and Steve needs 1 or 2 people to help with print competition before the meeting starts. The rest can space out in the room.

Katie will not be present at the next guild meeting. Amanda Thomas and Alicia Haskew will fill in for Katie and the meeting (name tags & attendance). It would be helpful to print a list of members to account for attendance.

Kira is creating a powerpoint to present at the start of each meeting this year. We should provide this powerpoint to the members so that they can easily access the notes and announcements.

Motion: Katie

Second: Alicia

Resolution: A PDF of the powerpoint presentation will be emailed out to the membership during the meeting by Katie. AJ will email the 3 pro tips to Kira 1 week before the meeting so that she can include them in the presentation.

Linda and Kira will not be present during April's meeting. Charlotte will fill in for Kira. AJ will reach out to Fred Brinson and be his point of contact for the April meeting and be sure he has everything he needs.

Facebook Event for AJ's Lunch and Learn

Motion: Nina

Second: AJ

Resolution: AJ and Nina will talk on 3/11/16 to confirm how the FB event will be created and how to plan the events.

Speaker Report

Shannon Griffin possibly speak at our guild

Motion: Kira

Second: Charlotte

Resolution: Charlotte will ask Shannon if she will speak in July.

Reach out to LensFly, Trace, to see if he would like to come visit in May during Salon prep and clean sensors for members and bring some equipment for members to test during the meeting.

Motion: Kira

Second: Alicia

Resolution: Charlotte will contact Trace this week to see if he is interested.

Linda will confirm with Julie that Gary is able to speak in August.

Hanson Fong is speaking at the Jacksonville Guild on March 22, 2016 at 7pm. Create a FB event to see if anyone would like to carpool to the event.

Big Speaker from Fundraiser:

Established budget from fundraiser is \$2800.

Contact the following people, in this order, to see if someone is able to work within our budget:

Jeff Rojas

Lou Freeman

Charlotte created the membership speaker survey but does not have a contact list to send it to.

Motion: Charlotte

Second: Katie

Resolution: Katie provided a spreadsheet to Charlotte and she will filter out the members and send them the survey by March 9, 2016.

We should start planning the mini seminars in 2016 to avoid a rush when planning them.

Motion: Kira

Second: Alicia

Resolution: Mini Seminars for 2017 will be addressed in October of 2016 so that we have time to plan.

FPP

Continue to promote Florida Photography Workshops and FOCUS Convention at the meetings.

Kira and Charlotte will speak at the next meeting about FPW and encourage more members to attend. Charlotte will explain the payment plan and hotel cost.
Kira will explain what FOCUS Convention is and how FPP members can attend for free.

PPA

PPA Recruitment - \$50 for Pro Members and \$25 for Aspiring members to the guild for new PPA members we recruit with our special forms. We have to send these forms in. Commissions will be paid at the end of the calendar year. Cannot have been a member within the last 3 years

Received new membership materials to promote PPA with. Members will write credit card info on the forms which we will mail in each month. Membership is good for 1 year from sign up date and includes full free pass to Imaging USA 2017.

PPA Merit Allotment for 2016. We have 16 Speaker Merits. Local members may receive one speaking merit/year. Visiting speakers may receive up to two speaking merits/year. Should we change our allotment for speakers this year.

Motion: Kira

Second: Charlotte

Resolution: Since we do not have enough merits to give every speaker more than 1 we will only give 1 merit per speaker.

The meeting was adjourned at 8:23pm.