

TPPG Board Meeting Minutes

April 10th, 2017

Members Present:

Charlotte Fristoe, President
Katie Bellflower, Vice President
Amanda Hunter, Secretary
Robert Hunter, Treasurer
Steven Saccio, Print Competition Chair
Nina Atkinson, Sergeant at Arms
Amanda Thomas, Membership Chair

Not Present:

AJ, Member at Large

The meeting was called to order at 6:11pm.

General Items (Charlotte)-

*Family Fun Day went well! Several people reached out and let us know they had a great time. We should make it something we do more throughout the year.

*FB Group: TAPPA is transitioning their FB group to members only and their FB explanation is logical. Should we consider this too? Amanda Pratt wrote a long post about benefits of joining TAPPA.

The downside is that the event notices wont go out to all the people like it does now, but we can make sure they still get added to the invite list. We should also be personally contacting people to invite them, ask where they've been and encourage them to visit again.

We can post more things to the main TPPG page and encourage them to follow that.

Motion by Charlotte:

Based on member feedback, Charlotte will transition the FB group to current members only.

*Nina 1st

*Amanda H. 2nd

Resolution made. – Charlotte will make the announcement and will start deleting the non-members a week after that.

*D&O Insurance- It has come up before but we never got it. It might need to start at the Board Year in order to cover those members. The price range is anywhere between \$270-\$1,400. PPA recommends Mercers. Amanda T. will get some more info on it and present it to us.

*We can use Kate's parent's house for our next Creativity Retreat. We should plan it for later in the summer, but possibly before football season starts.

* Trello App. – We could use this to track Board Member assignments. **Nina is going to send out invites to the app/website.**

Amanda can mark/highlight all of the ACTION ITEMS in the minutes and people can add them and check them off as they finish. Board Members can also add their own tasks as we assign them during the actual meetings.

*Might be a good idea to ask 1 question at the beginning of each meeting that each table can discuss to get to know each other better. We did this at the January meeting and it was a great idea.

Membership Report – Charlotte

We have 2 new members. We are now at 27.

We can we increase attendance?

We should start posting on Service Sunday in the Tally Moms FB group. A lot of photographers post in there often that are not TPPG members. **Charlotte will make the Service Sunday post.**

We could also start doing “Intro Fridays” where TPPG highlights a member and talks about them and their business. It could be a bonus to membership.

Another option is reaching out individually to prospects and suggesting coffee dates or lunch to get to know each other. Most people seem to not even know we exist. Getting more involved in the community would help.

It also seems people might be nervous to join a large group of people they don't know.

We could sponsor ads on social media and target photographers in our area. Chad, who is a friend of a board members, said he would design it for free. We could try \$50 for the month to see how it goes and if it gets any interest.

Steve will also reach out to the local Photography Class students.

Retention at meeting is also important. We need to ensure we are chatting with people at meetings and sitting with new people. If we notice a member did not attend one month, we should contact them to see how they are and let them know we missed having them.

Website and Social Media

April event has been created. **Kate needs to get it on the website, and also get with Kira to add pictures.** Some things are not showing up on Android phones.

Kate has sent out the Email blasts.

Treasurer's Report (Robert)

Robert needs to refund Charlotte \$35 for the pizzas from the Going Pro Event.

Financials:

TPPG

Statement of Financial Position

as of March 31, 2017

ASSETS

Wells Fargo	10,605.68\$
PayPal	-\$
Total Assets	10,605.68\$

LIABILITIES

Total Liabilities	-\$
Net Assets	10,605.68\$

INCOME

Membership Dues	447.00\$
Visitor Fees	30.00\$
Other	-\$
Total Income	477.00\$

EXPENSES

Speakers	250.00\$
Speakers Meals	15.06\$
Board Meeting Food	53.93\$
Bank Fees	13.13\$
Total Expenses	332.12\$
Net Income	144.88\$
Net Assets beginning of Period	10,460.80\$

Net Assets end of Period

Salon (Steve)

The contract is finalized and signed. There will be a cash bar, dinner at 6:00pm and will be the same as last year. There should be a veggie option for people that want it.

We will need to get the monitor calibrated to use prior to and make sure it's correct.

Salon Prep we will be having the Photographer's Destash to try to increase attendance to that meeting.

Speaker Report:

March – Ann Mosier was well-received by the guild. It was good to have an inspirational speaker, not just technical.

April – Booray Perry 5 Minute Portrait

May – Salon prep at Liberty Bar – Members should enter 10 images and we will choose which to critique

June – Salon at Hotel Duval

July –

August – Rhea Lewis

September -

October -

November –

December – Holiday Party

Steve and Charlotte both reached out to Randy VaDuinen, but didn't get anywhere with him so **Linda will reach out next.**

Nicole Everson (newborn) is still an option as speaker one month.

Having a contract and accounting speaker that could go over some basics on paying taxes and what to look for could be helpful. Virginia Lee is an option for that.

An IPS class might be good for our members. Linda and Sarah possibly??

The Lens guy from Jax? He could do cleanings and we could try different lenses. We could add color calibrating to this as well.

We should pass around a paper/form to fill out at the monthly meeting asking for any options/requests for certain speakers. It could say something like "Are there any photogs in the SE that you'd like to see?"

FPP (Steve)

We need to file the Division of Corporations info. **Robert will handle it through Sunbiz.**

Florida School early bird deadline is the 15th.

Steve is now a CPP liaison so he can proctor the test here locally.

Board Membership Issue

Someone on the board hasn't been coming to the board meetings regularly, and he asked if he should step down.

When people join the Board we should have an agreement for them to sign stating that they make Board Meetings a priority and to only miss one in the case of an emergency or otherwise previously discussed reason.

Do we eliminate his position all together and invite him to come as a basic member??
Charlotte will have a conversation with him soon about what he would like to go moving forward.

Member Committees

Instead of making Board Members do everything, we could get regular members to sign up for sub-committees to help out. For instance, we could ask Lauren to possibly help with Print Comps since she does so well.

We should go to them directly with a task and see if they're interested. It would get a better reaction probably than just passing around a sheet for people to sign up.

Meeting adjourned at 7:30pm